A full-service commercial law firm

AI · LAW

We don’t just respond to problems – we anticipate them.

8 Water Street, Liverpool, L2 8TD

ai-law.co.uk

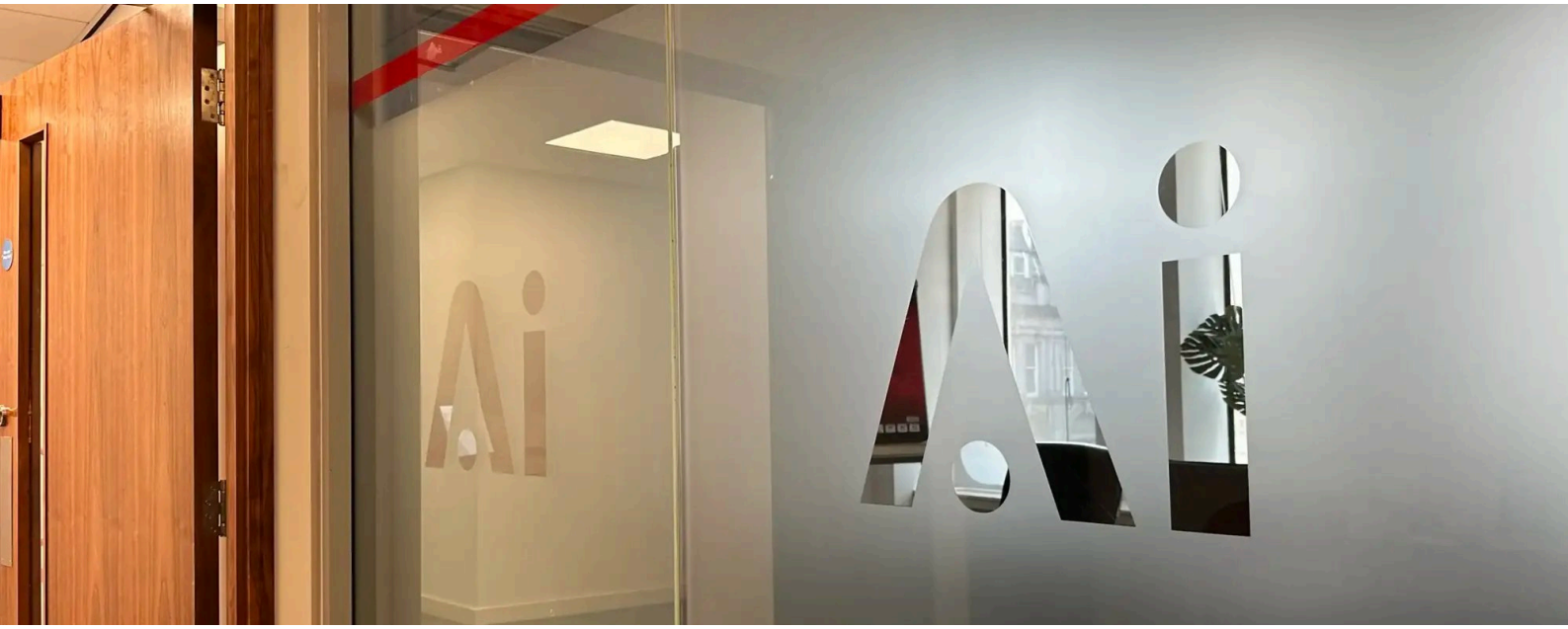
Who we are

A full-service commercial law firm with a modern mentality, delivering a high-quality legal service to its clients.

Ai Law is a human firm of SRA-regulated solicitors, using AI to bring the right guidance and the right lawyer to the person who needs them. We act for founders, businesses, investors, charities and private clients across England and Wales and internationally.

As a firm we look to create long-lasting relationships with our clients, which enables us to provide a tailored service with a personal touch.

We are specialists in dispute resolution, commercial matters and investments, with particular expertise in commercial contracting, both domestic and cross-border, business restructures, commercial property and investment, e-commerce and brand protection, and intellectual property disputes.



How we help you

The best solutions begin with listening.

At Ai Law, we believe the best solutions begin with listening. We seek to understand your goals and challenges to deliver bespoke strategies tailored to your unique needs.

Experience

Our approach is tailored to each client for a personal experience. We consider not just the matter at hand, but the wider ethos and goals that drive your success.

A long-term legal partner

With our consultancy mindset as your long-term legal partner, we identify issues before they arise and advise on proactive solutions to counter them.

We consider not just the matter at hand, but the wider ethos and goals that drive your success.

Bespoke. Pragmatic. Efficient. Innovative. Direct.

We don't just respond to problems – we anticipate them.

01	Instruct with confidence	Our clients trust us because we form strong, lasting relationships with them. This enables us to act with purpose, offering practical legal solutions with relevant commercial strategy.
02	Pragmatic and client-centred	Driven by results, our advice is rooted in our commercialism and focus on securing positive, sustainable outcomes. We blend legal proficiency with industry experience, advising you on what is best for your business.
03	Solutions led	Balancing professionalism with forward-thinking innovation, our involvement is geared towards resolving issues and delivering solutions to your problems.

Who we act for

A client base around the world.

We are a UK-based law firm delivering professional legal services to a client base around the world. We act for private individuals, businesses, charities, celebrity and brand influencers, agents and sportspersons.

- SMEs across various industries
- E-commerce and social-media businesses
- Not-for-profit organisations and trustees
- Celebrities, sportspeople and influencers
- Lenders, real-estate companies and investors
- High-net-worth individuals, entrepreneurs and private clients

01

Brand protection & IP

We secure the name, logo and reputation you have built — and shut down the people copying them. Registration, enforcement and licensing, handled by solicitors experienced in IP.

- Trade marks
- Copyright & design rights
- Reputation management
- e-Business & online
- Infringement & passing off
- Licensing & franchising
- Commercial sport & media
- Brand audits & portfolios

UK trade mark application

£375

plus VAT, word or figurative mark

Solicitors experienced in IP matters and trade mark registrations

ai-law.co.uk/brand-protection Sector brochure: ai-law.co.uk/brochure/brand-protection.pdf

02

Company & corporate

The legal machinery behind your company — incorporation, shareholders' agreements, share sales and the deal that lets you exit — so you spend your time running the business.

- Startups & structuring
- Commercial contracts
- Lending & securitisation
- Share schemes & EMI
- Shareholders' agreements
- Mergers & acquisitions
- Directors' duties
- Charity law

Setting up a UK limited company

£120

plus VAT

A tailored fee quote when you instruct us

ai-law.co.uk/corporate Sector brochure: ai-law.co.uk/brochure/corporate.pdf

03

Dispute resolution

Commercial disputes resolved on the best terms available — by settlement where that wins, by court where it must — with the strategy, and how we will charge, up front.

- Commercial litigation
- Shareholder disputes
- Defamation & reputation
- Will & estate disputes
- Debt recovery
- Professional negligence
- Human rights & freedoms
- Aviation law

Hourly rates

£145 to £350

plus VAT

Experienced litigators with a focus on commercial and business disputes

ai-law.co.uk/disputes Sector brochure: ai-law.co.uk/brochure/disputes.pdf

04

Property

Close the deal on the right terms, with fewer surprises: purchases, sales, leases, renewals and development finance for owners, investors and occupiers.

- Commercial sales & purchases
- Residential conveyancing
- Lending & refinance
- Business leases & renewals
- Off-plan developments
- Landlord & tenant

House purchase, outside London

From £1,080

including VAT (£900 plus VAT)

Legal Team of the Year 2025 (joint winner), in Property and Construction

ai-law.co.uk/property Sector brochure: ai-law.co.uk/brochure/property.pdf

05 Private client

A will that does what you intend, an estate that passes with the least tax, and a family that isn't left guessing. Published fees, quoted up front, in plain English.

- Wills & probate
- Lasting powers of attorney
- Inheritance tax planning
- Trusts
- Business succession
- Immigration & visas

UK will

From £360

including VAT (£300 plus VAT)

Fees published and quoted before any work starts

ai-law.co.uk/private-client Sector brochure: ai-law.co.uk/brochure/private-client.pdf

06 Employment

Clear advice for employers and employees on settlement agreements, dismissal, discrimination and contracts — helping resolve workplace disputes before they reach a tribunal.

- Settlement agreements
- Contracts & handbooks
- Dismissal & discrimination
- Redundancy & restructuring
- Restrictive covenants
- Tribunal claims

Hourly rates

£174 to £420

including VAT (£145 to £350 plus VAT)

Advice for employers and for employees

ai-law.co.uk/employment Sector brochure: ai-law.co.uk/brochure/employment.pdf

How we charge

We publish our fees because we'd want the same.

Fixed fees where we can

Wills, powers of attorney, probate up to the grant, standard residential conveyancing and immigration applications are fixed fees, published on our website. Other work is quoted by hourly rate, estimate, success fee, staged fixed fees or a retainer.

VAT & disbursements

Our fees for individuals are shown including VAT at 20%, business fees plus VAT. Disbursements — Land Registry, court, Home Office and search fees — are third-party costs listed separately.

Stages & timescales

For each service we set out the key stages, who does the work and the likely timescales, in line with the SRA Transparency Rules.

Published fees, plus VAT

Wills	From £360 incl. VAT (£300 plus VAT)
Probate, to the grant	From £1,800 incl. VAT (£1,500 plus VAT)
Lasting powers of attorney	£840 each incl. VAT, or £1,440 combined
House purchase, outside London	From £1,080 incl. VAT (£900 plus VAT)
Business debts of £25,000 and above	5% – 8% of the debt, before court

Every fee, with its stages, timescales and disbursements:
ai-law.co.uk/pricing

Commercial work

Commercial matters are quoted individually. Hourly rates range from £145 to £350 plus VAT depending on the nature of the case and seniority of the person acting; the basis of charging will be one of:

Hourly rate	Price estimate (range)
Success fee	Fixed fee
Staged fixed fees	Bespoke retainer

Bespoke retainers

Bespoke retainer agreements for clients who require ongoing legal support — ideal for SMEs and high-value clients who need comprehensive, priority service across commercial areas.

- A fixed monthly retainer gives you access to ongoing legal support
- Covers a wide range of commercial areas, from contracts to acquisitions
- Top-ups only requested if work exceeds your monthly retainer
- Fast response times and direct access to the legal team
- We develop a deep understanding of your business to offer tailored advice

Recognition

Legal Team of the Year 2025 (joint winner).

Named a joint winner of "Legal Team of the Year" in Property and Construction at the 2025 Sunday Express Construction and Property Awards.

Over the past year, our team has played an instrumental role in supporting a number of ambitious development projects. From residential developments to our commercial property team acting on site acquisition and structuring for our property developer clients, our work in this sector has been defined by a commercially aware and client-focused approach that has enabled our clients to proceed with confidence and clarity.

Lexcel accredited

The Law Society's Legal Practice Quality Mark.

Conveyancing Quality Scheme

The Law Society's accreditation for residential conveyancing.

Regulated by the SRA

Authorised and regulated by the Solicitors Regulation Authority, SRA No. 670155.

Rated 4.9 out of 5

From 111 reviews on ReviewSolicitors, as at October 2026.

Royal Television Society Awards North West

Sponsor, 2024 and 2025.

What clients say

Relationships that last.

> “ Having previously used multiple solicitors across various matters, once we approached Ai Law we quickly established that they were experts in most areas of law. We subsequently gave the firm all of our business exclusively, and we haven’t looked back.

Ai Law client

Ai Law are a professional service provider that really knows what they are doing. They are an asset to our business.

Ai Law client

These guys are constantly delivering their services. Donna is always on the top of all things and her team is very efficient. I have used their services before and again, they have not disappointed. I am certain I will these guys again.

Lukasz, ReviewSolicitors, January 2026

Talk to us

Tell us what you need today. We respond quickly to enquiries and quote requests.

Telephone

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Email

info@ai-law.co.uk

Office

8 Water Street
Liverpool
L2 8TD

Online

ai-law.co.uk

Ask Ai Guy®, any time. Describe your situation in plain English. Ai Guy, our AI assistant, gives general information about the law of England and Wales and points you to the right solicitor. ai-law.co.uk/ask

Lexcel Legal Practice Quality Mark Law Society Accredited

The Law Society Accredited Conveyancing Quality

Lexcel accredited · Conveyancing Quality Scheme

Ai Law is a trading name of AI LAW GROUP LIMITED, a company registered in England and Wales (company number 12517370), authorised and regulated by the Solicitors Regulation Authority (SRA No. 670155). Registered office: 8 Water Street, Liverpool, L2 8TD.

Our entry on the SRA register: sra.org.uk.